# SPONSORSHIPS ICT-AS SUMMIT 2023

Event name: ICT-As Summit 2023
Theme: Digital Development, Growth and Inclusion
Date: 18 and 19th of May 2023
Venue: Royal Torarica- Ballroom & Banquet Hall

Last Update March 29, 2023

# 1. Introduction

We are excited to announce the forthcoming ICT Summit, to be held at the Banquet Hall and the Royal Ballroom of Torarica on May 18 and 19, 2023. The summit will bring together a diverse community of industry experts, innovators, and thought leaders for two days of enlightening keynotes, interactive presentations, and hands-on workshops.

With several sessions specifically designed to cater to everyone in the ICT community and other sectors, the event offers a platform to expand your knowledge, connect with like-minded individuals, and stay informed about the latest developments in the field. An impressive lineup of over ten distinguished speakers will take the stage and we anticipate that 300 participants will attend this thrilling summit.

We look forward to hosting you at this dynamic gathering of tech specialists and showcasing the cutting-edge advancements that are defining the future of ICT in order to help with the inclusive and sustainable digital economic development for and in Suriname. Be prepared to be inspired, question your perspectives, and engage in thought-provoking discussions.

## 1.1.    Background of ICT-Association Suriname

The widespread utilization of Information, Communication and Technology (ICT) has become a necessary requirement, much like essential resources such as energy, water, shelter, and security. This is evident in the exponential increase in the number of connected devices, which has risen from 8 billion to 11.1 billion. However, the implementation of ICT in Suriname still exhibits untapped potential for growth, inclusivity, and enhancement. The ICT Association is dedicated to supporting the development of Suriname's society and economy by leveraging ICT solutions, opportunities, and services. Working in partnership with our members and other relevant ICT stakeholders, we aspire to be at the forefront of Suriname's digital economy.

## 1.2.    The Theme of the ICT-As Summit 2023 Theme

The ICT-As Summit Suriname provides a forum for members of the Information, Communication and Technology industry and other industries to come together to share ideas, uncover new prospects, and establish new connections both domestically and internationally, spanning across the public and private sectors. This summit is a part of our organization's mission to aid our members and the Surinamese community in maximizing the benefits of ICT through development, growth, and inclusiveness. The theme of this summit is:

**"Digital development, growth and inclusion"**

This theme aligns with our Suriname ICT Vision 2030 statement, which states: "A digitally advanced society connected through technology, where innovative information and communication technologies drive sustainable growth and inclusive development for all citizens in Suriname."

### 1.3.  The ICT-As Summit 2023 Participants

The ICT-As Summit will feature the participation of senior executives from esteemed organizations in Suriname and the region. The event is expected to attract a diverse audience of over 300 individuals, including ICT vendors, distributors, entrepreneurs, professionals, students, educational providers, policymakers, government agencies, NGOs, end-users, and media representatives.

Attendees will have the opportunity to engage in valuable networking experiences, attend knowledge-sharing sessions, and witness presentations from leading organizations. ICT-As members will also have a platform to showcase their products and services at the summit. For further information regarding the speakers, sponsorship opportunities, program details, and other relevant information, please refer to our website at https://ict-as.sr/ict-summit-2023/

We cordially invite your participation and support in shaping, advancing, and constructing the digital future of Suriname.

On behalf of the ICT-Association board and members,
Sincerely,

Anvit Ramlakhan, Ph.D., M.Sc., MBA
Chairman ICT-Association Suriname

# 2. Sponsorship Categories

Sponsorships offer a valuable opportunity to enhance your company's competitiveness by improving its image, prestige, and credibility through support of events that attract your target audience. This is accomplished by increasing the visibility and connection of your company with the Summit.

Sponsors can fill out their sponsorship information here:
https://arcg.is/1nybff1

See details and categories of different sponsorships in the following page.

## 2.1. SUMMIT Sponsorships

| Entitlements | Platinum USD 7500,- | Gold USD 5000,- | Silver USD 2500,- | Bronze USD 1500,- |
|---|:---:|:---:|:---:|:---:|
| Complimentary Delegate Summit Passes | 4 | 3 | 2 | 1 |
| Logo acknowledgement on Summit Website | ✓ | ✓ | ✓ | ✓ |
| Logo on social media Posts about sponsors | ✓ | ✓ | ✓ | ✓ |
| Logo on Boards Around The Venue | ✓ | ✓ | ✓ | - |
| Logo on Backdrop during Press conference | ✓ | ✓ | ✓ | - |
| Logo on Backdrop during Opening Session | ✓ | ✓ | ✓ | - |
| Placement of 1 banner in the exhibition hall | ✓ | ✓ | ✓ | ✓ |
| Promotional activities during lunch | ✓ | ✓ | | |
| Acknowledgement of sponsorship after each | ✓ | - | - | |
| Booth in Royal Ballroom | ✓ | ✓ | - | |
| Booth in break room | | | ✓ | |
| Booth in banquet room | | | | ✓ |

## Booth Assignment

Exhibition space in the Ballroom will be provided to Platinum, Gold & Silver sponsors only.

## 2.2. Coffee/Snack Break Sponsorship

### Coffee Break Sponsor
**USD 1500 per sponsor (2 Sponsors per day) (max 200 person)**

The coffee break is a strategic opportunity to network and converse with attendees, speakers, exhibitors, and the organization behind the event. As a break sponsor, you can elevate your profile and showcase your brand during the breaks.

Entitlements compromise of:
- Sponsor's logo on banners around venue
- Sponsor's logo on Summit website
- Banner on break premises
- 1 Delegate Pass

## 2.3.  Sponsor Students

The organizers of the Summit encourage sponsorship of Student Passes. For **USD 1000**, you can sponsor **10 students** to attend the Summit and provide them with valuable opportunities for their education.

Entitlements for sponsor compromise of:
- Verbal acknowledgement by MC during lunch
- Sponsor's logo on banners around venue
- Sponsor's logo on Summit website
- 1 Delegate pass

## 2.4.  Sponsor a Speaker

The ICTAS Summit offers speaker sponsorships for international speakers who will present a keynote or workshop. The costs for travel, lodging, and other expenses range from **USD 5000 to USD 7500**. If you wish to bring in a speaker for the event, you may sponsor their travel, lodging, and event fees.

## 2.5.  Other Sponsorships

You may also sponsor promotional items which we will be using in the goodie bags for participants and speakers.  We will need 400 pcs of the items and your preference will be assigned on a first come, first serve basis.

- Customized pens
- Tote bags
- Mugs
- Water bottles
- Phone stand
- Chargers
- Notepads/journals
- Stress balls
- Toys
- USB drive
- Powerbank
- Charging cables
- Customized keychains
- Backpacks

# 3. Summit Passes

The summit passes give access to both conference days and the closing networking event.

| Type of Participant | Summit Fee (2 days) p.p |
|---|---|
| Early Bird | $ 100 |
| Regular | $ 150 |
| Student | $ 100 |

*Prices are in US Dollars and does not include VAT (value added tax)

*Companies who register more than 5 persons, receive a 10% discount on the total invoice.*

Entitlements Summit Pass Holders
- 2-day conference session (access to all presentations, workshops, and keynotes)
- Coffee break on both days
- Networking session on day two
- Recording of all presentations and workshops

# 4. Presentations, Workshops and Keynote Speeches

## Official Program

Speakers have the opportunity to present their knowledge in 45-minute time slots through presentations, speeches, and workshops, referred to as "papers". Papers that focus on scientific research, technology, and visionary concepts are highly encouraged.

Topics for presentations should be focused and typically include presentations from multiple related projects. These thematic workshops and presentations will be incorporated into the program tracks, based on available sessions and relevant submitted papers.

***If you or anyone you might be interested to speak on any of the below topics, please fill out the application here: [https://arcg.is/aGLzq](https://arcg.is/aGLzq)***

Here are some ideas for topics:
- Bridging the digital divide: Strategies for digital inclusion
- Artificial Intelligence and its impact on economic growth
- The role of 5G in driving digital growth
- Digital innovation and entrepreneurship
- Cybersecurity and data privacy in the digital age
- Building smart and sustainable cities for digital growth
- The future of work in the digital era
- The democratization of digital technology access
- Empowering women in technology for inclusive growth
- Maximizing the potential of the Internet of Things (IoT) for economic growth
- Digital skills development for inclusive growth
- How to set up an e-commerce platform for your business
- Advanced Data and Analytics: What do leading organizations do?
- How Inspirational Organizations Stand out in Adapting to Customers

Please refer to our website for detailed information about the Official Program and also view the call for speakers on the website:

# 5. Bookings

For sponsorship opportunities.

- Anvit Ramklakhan
  anvit.ramlakhan@ict-as.sr

- Sheetal Sujan
  treasury@ict-as.sr

For participation in the official program, please contact:

- Anvit Ramklakhan
  anvit.ramlakhan@ict-as.sr

- Nilesh Bishesar
  nbishesar@qualogy.com

- Furgell Pinas
  Furgell.Pinas@telesur.sr

## Payment

All payment is received on the organization's bank account.

## Terms of Payment

Total Sponsorship fee will be invoiced once the sponsorship form is sign and received.
Only payment by bank will be accepted.

## Attendee Registration

All attendees are obliged to register online through the website, or through this form:
***https://arcg.is/0fzamy***

# 6. SPONSORSHIP FORM

Kindly fill out your sponsorship form here:[https://arcg.is/1nybff1](https://arcg.is/1nybff1)

**Sponsorship Type**

| Amount | Type of Sponsorship | Amount (USD) |
|---|---|---|
| | Platinum | $7500 |
| | Gold | $5000 |
| | Silver | $2500 |
| | Bronze | $1500 |
| | Coffee Break | $1500 |
| | Sponsor 10 Students | $1000 |
| | Sponsor a speaker | Varies |